

EDPA Partner Marketing Program

Limited Number of Partnerships Available (Including Dues & Monthly Billing)

MEDIA	DESCRIPTION	PRICE
Global Insights Quarterly Newsletter Ads	Full page ads in 4 quarterly issues (half page also available). Printed in 10,000 copies and distributed in Event Design magazine, mailed to all EDPA members as well as special distribution at Exhibitor, Event Design Summit and other events (ONLY 2 Full pages Available, compare to \$3800 for an ED full page)	\$2000 full page \$7500/yr
Premium Annual Directory Ad	Premium placement full page ad in the annual issue plus 12 months of online directory. Printed in 1,000 copies and distributed to all EDPA members as well as special events. \$1000 1/2 page	\$2000 full page (get 50% off web ads)
EDPA Ad Campaign Sponsor	Have your logo featured in the EDPA Power of Three campaign to drive membership in 2009. As an underwriter for this important campaign you will be recognized as a major supporter on all print ads, but also get the exposure in EVERY MAJOR INDUSTRY PUBLICATION throughout the year, including: Exhibitor, Event Design, Exhibit Builder, Exhibit City News, Tradeshow Week (ONLY 4 Available). Includes over 250k impressions in 2009.	\$2400 each
EDPA.com Web banners	Be featured in animated web banner ads on the EDPA site with over 1000 unique visitors. (ONLY 4 Available).	\$2400 each
EDPA Conference Double Booth	<ul style="list-style-type: none"> •8x20 booth space in exhibit hall •Two Full Conference Passes •Logo with 30-word company listing on website and in the onsite show guide •Mailing list of attendee names, job title, company name and mailing address 	\$5000 each
EDPA Partner Conference Sponsorship	Choice of sponsorship at the Annual EDPA AC&SS Conference, options based on availability include: Opening Reception, Gala Dinner, Education, Closing Party, other features and custom sponsorship ideas.	\$7000 each
Special Partner Program Discount	NOTE: when you sign up as an EDPA Partner for all the above, you receive a reduced program price of \$24,000 your annual dues will be included and billed in 12 monthly installments of \$1834.	Value over \$30,000 Your cost: \$22,000. \$1834. p/month
<p>Custom emails & other programs available designed to reach not only EDPA members, but an expanded group of prospects and regional members totaling over 4000. Webinars & other custom programs available. CONTACT: Kelly Koenig at 203.262.6471</p>		

