









2011 Partner Marketing Program

Limited Number of Platinum Partnerships Available

Call Alex Chung for details: 203.899.8463, achung@edpa.com

MEDIA	DESCRIPTION	PRICE	
Annual Directory Ads Digital & hardcopy versions	Premium placement and full page ad plus 12 months of online directory recognition for your company. Distributed to all EDPA members	\$1500-\$2500. Premium pages (2) available. \$1000. Standard page \$750. Half page \$400. Quarter page	
Global Insights Quarterly Newsletter Ads	Full page ads in 4 quarterly issues. 10,000 copies distributed in Event Design magazine. Mailed to all EDPA members. Distribution at TS2, Exhibitor, EMS, Event Design Summit and other events (ONLY 2 Full pages Available, compare to \$3800 for an ED full page)	\$2800. full page \$7500/yr (value: \$12,000/yr)	
EDPA.com Banner ads	Be featured in animated web banner ads on the EDPA site with over 1000 unique visitors for 12 months. (ONLY 4 Available).	\$2200. 12 months	
ALERT banner ads Monthly e-newsletter	Our newsletter is delivered to over 4,000 subscribers monthly. E-special, SAVE \$700! Pay just \$3500 when your banner ad appears on both EDPA.com and in the ALERT!	\$2000. 10 months	
EDPA Ad Campaign Sponsor: 250,000 media impressions	Have your logo featured in the EDPA campaign to drive membership in 2011. Be recognized as a major supporter on all print ads, in EVERY MAJOR INDUSTRY PUBLICATION all year long, including: Exhibitor, Event Design, Exhibit City News, (ONLY 4 Spots Available). Includes over 200k impressions in 2011.	\$2200. 12 months	
Webinars	Use this exciting medium to generate awareness and leads within the EDPA Community. Are you considered a thought-leader within your field? Would you like to be? Call for details.	\$2000-\$4000.	

ACCESS 2011 opportunities*

EDPA ACCESS 2011 ANNUAL CONFERENCE & SHOWCASE

EDPA Executive Summit Single Premium Booth Package

- 8x10 booth space in carpeted exhibit hall
- **ONCE AGAIN THIS YEAR:** Show management will provide the premium exhibitor a custom printed back wall exhibit structure for use in lieu of outside exhibit structures. Show management will also provide a furniture package for use during the event. Details as well as specs will be provided in your 2011 Exhibitor service manual.
- Two Full Conference Passes
- Logo with 30-word company listing and contact information to be placed on the website and in the onsite show guide
- Post-Show Mailing list of attendee names, job title, company name and mailing address for one-time use

\$4500. each



EDPA Executive Summit Partner Sponsorship

Choice of an available sponsorship at the Annual EDPA AC&SS Conference, options based on availability of one of the following: Tropical Welcome Reception, Silent Auction Gala Dinner, or Poolside Closing Reception.

\$7000. each

* For details on other available sponsorship and exhibit opportunities for the 2011 Access Event please contact Kelly Lacey at 203-262-6471 klacey@red7media.com or Anna Lawler at 203-852-5681 alawler@red7media.com directly.

Platinum Partner

Special Discount Program

Sign up as an EDPA Partner for all the items above, and you will receive a reduced program price of **\$20,000. Your annual dues will be included** and the package will be billed in 12 monthly installments.

Value over \$30,000
Your cost: \$1650/month